LDDA BOARD OF DIRECTORS MEETING AGENDA
Thursday, October 15, 2026 • 8:00am
City Commission Conference Room

CALL TO ORDER Landon Beck

New Business

LDDA Operations Update & Web Site Review	Dan Thumberg
Meeting Minutes Approval - Aug 2026*	Julie Townsend
Staff Positions Update	Julie Townsend

Old Business

Colorwave Update	Julie Townsend
Office door propsoal update*	Julie Townsend
Events Ordinace Update	Julie Townsend

AUDIENCE Landon Beck

ADJOURN Landon Beck

MISSION: To Improve and Stimulate the Environment for Economic Development in a People-Oriented Downtown Community

Vision Statement: An exceptional Downtown partnering with others to provide a business and residential environment featuring economic opportunity, quality public spaces, and cultural and educational enrichment, all in a diverse, safe and attractive setting.

MINUTES : LDDA BOARD OF DIRECTORS MEETING
Thursday, August 20, 2026, 8:00 AM
City Commission Conference Room

BOARD/STAFF PRESENT: Eric Belvin; Michael Kincart; Donna DeStefano; Bretta Christakos; Landon Beck; Julie Townsend, staff; Tony Davila, staff

BOARD ABSENT: Terry Coney; Jeff Donalson

GUESTS: Sara Walsh; Karen Thompson; Julie Fowler; Brad Wenninger

CALL TO ORDER: 8:09 a.m. by Landon Beck, Chair.

New Business: Julie Fowler and Brad Wenninger with CLA, LDDA Auditors, presented the summary of the fiscal year 2025 audit. They presented an unmodified opinion and two material weakness noted.

Approval of Minutes: Julie Townsend presented the minutes from July 2026, Landon Beck moved to approve the minutes. Bretta Christakos seconded the motion. Motion passed 5-0.

Julie Townsend presented the FY2027 draft budget. Julie explained that estimated property taxes are $827,329, an increase of approximately $19,000 over FY2026. The first public hearing is September 10 at 5:01pm in the city commission conference room.

New Business, continued: Tony Davila, Safety Director, updated the board on recent safety and security activities. He also presented a proposal for a new safety ambassador cart. The current cart is utilized 7 days a week. An additional cart will allow for better services provided throughout the district as the program continues to grow. The board asked that Tony return to the board with requests that include a 4 seated vehicle.

Julie Townsend presented the board with two new incentive programs. The first is for retail recruitment. The other is for restaurant reactivation. After review and discussion, Eric Belvin moved to approve the incentive programs as follows:
The retail grant will not include the vacancy elimination grant, and grants are capped at $40,000 per parcel. The restaurant grant is also capped at $40,000 per parcel. The total incentives cap for FY2027 is $80,000. The board is open to increasing the total amount of incentives for additional qualified applications.
Michael Kincart seconded the motion. Motion passed 5-0.

Old Business
Julie Townsend updated the board on the status of the Colorwave partnership.
Julie other updates regarding the kiosk (no update), the office door (pending an additional quote), and the status of alcohol events. The city is working through the details.

With no more business, the meeting was adjourned at 9:14am.

LDDA Board of Directors' meetings are recorded for transcript purposes. Minutes do not reflect discussions but provide the record of actionable items. Audio files of the meetings are stored at the LDDA office and are available upon request.

The next LDDA Board of Directors meeting will be on Thursday, September 10, 2026, at 5:01pm in the city hall city commission conference room.

Landon Beck, Chair	Date
Julie Townsend, Executive Director	Date