



DOWNTOWN LAKELAND ESSENTIAL RETAIL BINGO



**Magnolia
Popcorn/
Goin'Postal**

**Home
Essentials**

**Stationery
Loft**

**My
Cottage
Garden**

**SHOP
LOCAL**

**Lakeland
CBD
Wellness**

**Swan
Brewing**

Downtown

food & beverage
purchases available

**Revival
Bar**

non-drinkers or
under 21 may
substitute
with any other

**Farmers
Curb
Market
PICK-UP
SERVICE**

BONUS BUYS!

Write in the name of the retailer in the box and attach
a proof of purchase to your game board.

Purchase a product or gift card via phone or online from any three different
Downtown businesses who were forced to closed due to the Executive Order.
See information for details.

DOWNTOWN LAKELAND ESSENTIAL RETAIL BINGO RULES & INFORMATION

HOW TO PLAY ESSENTIAL RETAIL BINGO

Make a minimum \$5.00 purchase at each of the businesses on the game board. Request the business' game piece (sticker) with your order to mark your purchase. Place sticker for each business on their own square on the game card. Gift card purchases are eligible purchases for the purpose of this game.

Your game is complete when you have a **FULLY COVERED ESSENTIAL RETAIL GAME BOARD "COVERALL."** Turn in for a chance to win the **RETAIL PRIZE - \$100** in Downtown gift cards.

GAME RULES

1. PLAY FOR FUN!! Get a "COVERALL"!

2. The goal is to get a "COVERALL." (A fully covered board.) Valid, eligible game boards must have original game stickers. Stickers must match the business on the game board.
3. Each fully covered retail game board may be turned in for a chance to win the **RETAIL PRIZE** of \$100 worth of gift cards from Downtown Lakeland businesses. One winner will be chosen.
4. From the remaining entries for the **RETAIL PRIZE**, five (5) additional winners will be chosen at random for smaller prizes valued at a minimum of \$10 each. A individual can win only one time.

BONUS BUYS:

Online/phone purchases require a valid proof of purchase attached to the game board when turned in. Stickers are not available for online purchases. LDDA reserves the right to refuse any suspicious proof of purchase.

Get online/phone purchases from 3 different Downtown Lakeland businesses who were forced to close and get an **EXTRA** entry in the **RETAIL PRIZE** drawing. Gift card purchases are eligible purchases for the purpose of this game.

Game boards can be turned in to participating businesses or mailed to:
LDDA • 117 N. Kentucky Ave • Lakeland FL 33801
Game deadline for entry submission is June 15, 2020. Winners will be drawn
on Saturday, June 20, 2020, from all valid, eligible entries.

ANY QUESTIONS??

Please contact Julie Townsend, Executive Director of the Lakeland Downtown Development Authority.
Email: jtownsend@LDDA.org or text 863.687.8910.

Player Information

Name: _____ Email: _____
Phone number: _____ Mailing Address: _____

INFORMATION:

For up to date details on these businesses, including retailers who sell online or by phone and the Farmers Market ordering procedures, please connect with us in the following ways:

Text LKLD to 41400 for weekly text updates about who is open and any changes.

Join the Downtown Lakeland email list with weekly updates. Text Brittany Melson at 863.259.6971 or email at bmelson@LDDA.org with your request to join the list.

Follow Downtown Lakeland on Facebook, Instagram, Twitter - @DowntownLKLD.

Check the updates on the website: DowntownLKLD.com

This contest was paid for and created by the Lakeland Downtown Development Authority. (Modeled after other similar contests in other cities.) No business was required to pay or donate gift cards to participate.