

LDDA BOARD OF DIRECTORS MEETING AGENDA
Thursday, July 17, 2025 • 8:00am
City Commission Conference Room (3rd floor)

CALL TO ORDER

Landon Beck

Approval of Meeting Minutes: June 2025

Landon Beck

Approval of Monthly Financials: June 2025

Landon Beck

New Business

FY 2026 Millage Rate discussion and vote

Julie Townsend

Benefits Review

Julie Townsend

AG Letter Discussion

Landon Beck

Reports

Squeeze Update

Julie Townsend

Welcome Signage Complete

Julie Townsend

AUDIENCE

Landon Beck

ADJOURN

Landon Beck

MISSION: To Improve and Stimulate the Environment for Economic Development in a People-Oriented Downtown Community

Vision Statement: An exceptional Downtown partnering with others to provide a business and residential environment featuring economic opportunity, quality public spaces, and cultural and educational enrichment, all in a diverse, safe and attractive setting.

MINUTES: LDDA BOARD OF DIRECTORS MEETING
Thursday, June 26, 2025, 8:00 AM
City Commission Conference Room

BOARD/STAFF PRESENT: Landon Beck; Donna DeStefano; Mike Musick; Michael Kincart; Eric Belvin; Julie Townsend, staff; Tony Davila, staff; Leilah McCargo, staff; Bianca Ruiz, staff; Eric Michaels, staff

BOARD ABSENT: Jeff Donalson; Bretta Christakos

GUESTS: Karen Thompson, CRA; Brad Wenniger, CLA; Julie Fowler, CLA; Jeremiah Joaquim

CALL TO ORDER: 8:00 a.m. Landon Beck Chair, called the meeting to order.

New Business:

FY 2024 Audit Presentation

Brad Wenniger and Julie Fowler from Clifton Larson Allen (CLA), the LDDA audit firm, presented the audit findings. The audit presented an Unmodified Opinion and no instances of non-compliance or other matters that are required to be reported.

Approval of the April 2025 Meeting Minutes: Eric Belvin moved to approve. Mike Musick seconded the motion. Motion passed 5-0.

Approval of the April 2025 Financial Report: Julie Townsend corrected the income amount for line item 6460.10. Should be \$93,799. Mike Musick moved to approve. Donna DeStefano seconded the motion. Motion passed 5-0.

New Business continued:

Conditional Use – 125 S. Kentucky Ave – Velvet Swan

Julie referenced the application and staff report in the agenda packet then introduced the applicant, Jeremiah Joaquim. Jeremiah shared his concept plan and answered questions from board members. After board discussion, Michael Kincart moved to recommend approval to the planning and zoning board of this application with conditions as follows:

- Security staff stationed at the front door on Thursday, Friday and Saturday nights
- The back door be emergency exit only and alarmed
- The establishment allow only 21 and older patrons

Donna DeStefano seconded the motion. Motion passed 4-0, with Eric Belvin, owners of Linksters Taproom abstaining from the vote.

Legal Letter Discussion

Landon Beck, Chair, asked board members to discuss the legal letter received regarding the May 24, 2024, Farmers Market incident. Michael Kincart directed the boards attention to the “Demand for Immediate Action” section of the letter. Board members discussed the ways LDDA has addressed the demands. Board members would like written direction from the city on how the city and LDDA should address issues such as these and for LDDA to have a board approved written policy that is sent to vendors and posted on our web site.

With no more business, the meeting was adjourned at 9:26am. *LDDA Board of Directors' meetings are recorded for transcript purposes. Minutes do not reflect discussions but provide the record of actionable items. Audio files of the meetings are stored at the LDDA office and are available upon request.* **The next LDDA Board of Directors meeting will be on Thursday, July 17, 2025, at 8:00am in the city hall city commission conference room.**

Landon Beck, Chair

Date

Julie Townsend, Executive Director

Date

LAKELAND DOWNTOWN DEVELOPMENT AUTHORITY

Budget vs. Actuals: Budget_FY25_P&L - FY25 P&L

October 2024 - September 2025

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Income				
6000 Primary Income				
6100 Tax Receipts	673,731.88	688,598.00	-14,866.12	97.84 %
Total 6000 Primary Income	673,731.88	688,598.00	-14,866.12	97.84 %
6200 Program & Other Income				
6150 Misc Marketing Income	1,325.00	3,000.00	-1,675.00	44.17 %
6151 Friday Night Live	425.00	1,000.00	-575.00	42.50 %
6152 Night Markets	27,455.00	15,000.00	12,455.00	183.03 %
6153 Tasty Tuesday	12,342.50	30,000.00	-17,657.50	41.14 %
6154 Downtown Champions	11,550.00	6,000.00	5,550.00	192.50 %
6155 Banner Income	4,540.00	3,000.00	1,540.00	151.33 %
6300 Investment Income (Money Mkt.)	42,544.11	25,000.00	17,544.11	170.18 %
6450.18 FAB Grant	19,626.00	10,000.00	9,626.00	196.26 %
6450.19 EBT Electronic Transfer	26,004.00	10,000.00	16,004.00	260.04 %
6460.40 Other sponsorships	1,000.00	500.00	500.00	200.00 %
6460.50 Other event sponsorships		2,500.00	-2,500.00	
Total 6200 Program & Other Income	146,811.61	106,000.00	40,811.61	138.50 %
6450 Income-Farmers Curb Market				
6450.11 Shared Marketing Costs	148,865.00	146,000.00	2,865.00	101.96 %
6450.13 Fundraiser/Sales Gross	612.00	1,000.00	-388.00	61.20 %
6450.14 Merchandise Sales Tax	42.84		42.84	
6450.15 Special Event Income-DFCM	3,748.27	3,000.00	748.27	124.94 %
Total 6450 Income-Farmers Curb Market	153,268.11	150,000.00	3,268.11	102.18 %
6460 Event Income - FF				
6460.10 First Friday Shared Event Costs	95,484.13	95,500.00	-15.87	99.98 %
6460.20 First Friday Sponsorships	0.00		0.00	
Total 6460 Event Income - FF	95,484.13	95,500.00	-15.87	99.98 %
Total Income	\$1,069,295.73	\$1,040,098.00	\$29,197.73	102.81 %
GROSS PROFIT	\$1,069,295.73	\$1,040,098.00	\$29,197.73	102.81 %
Expenses				
7000 Event Expenses - FF				
7040 Event Insurance - FF	1,300.00	1,500.00	-200.00	86.67 %
7050 Contract event staff	13,775.24	22,000.00	-8,224.76	62.61 %
7060 Workers Comp Ins - FF	1,225.00	3,000.00	-1,775.00	40.83 %
7065 Event Square Fees	2,969.31	4,500.00	-1,530.69	65.98 %
7070 Entertainment	3,088.02	7,500.00	-4,411.98	41.17 %
7080 FF Graphics & Printing	1,352.42	4,500.00	-3,147.58	30.05 %
7090 Event Sanitation	6,840.00	3,500.00	3,340.00	195.43 %
7100 City of Lakeland Fees - FF	13,625.00	20,000.00	-6,375.00	68.13 %
8010.15 Marketing Coordinator	23,326.22	20,000.00	3,326.22	116.63 %
8010.17 Salaries Event Admin	6,010.46	9,000.00	-2,989.54	66.78 %
Total 7000 Event Expenses - FF	73,511.67	95,500.00	-21,988.33	76.98 %

LAKELAND DOWNTOWN DEVELOPMENT AUTHORITY

Budget vs. Actuals: Budget_FY25_P&L - FY25 P&L

October 2024 - September 2025

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
8000 Administration & Salaries				
8010 Salaries & Payroll Expenses				
8010.11 Executive Director Salary	70,092.32	94,757.00	-24,664.68	73.97 %
8010.12 LDDA Admn (pka Coordinator)	11,515.33	13,233.00	-1,717.67	87.02 %
8010.13 Payroll Taxes	22,401.70	33,100.00	-10,698.30	67.68 %
8010.19 Other Staff	35,568.86	47,440.00	-11,871.14	74.98 %
8010.20 Other Benefits	3,878.25	6,000.00	-2,121.75	64.64 %
8011 Marketing Intern	0.00		0.00	
8012 Marketing Staff	13,590.46	25,000.00	-11,409.54	54.36 %
8040 Retirement Expense	7,436.53	6,500.00	936.53	114.41 %
8510 Workers Comp	2,335.65	6,500.00	-4,164.35	35.93 %
Total 8010 Salaries & Payroll Expenses	166,819.10	232,530.00	-65,710.90	71.74 %
8100 General Administration				
8200 Lease	19,891.00	25,000.00	-5,109.00	79.56 %
8210 Utilities	2,252.39	2,800.00	-547.61	80.44 %
8350 Telephone	5,356.56	4,500.00	856.56	119.03 %
8360 Computer Services	11,957.91	8,500.00	3,457.91	140.68 %
8370 Supplies	1,293.29	4,000.00	-2,706.71	32.33 %
8400 Travel, Meals, Meetings	1,944.02	2,000.00	-55.98	97.20 %
8500 Insurance - Liability	3,439.00	1,000.00	2,439.00	343.90 %
8750 Legal Advertising	1,297.75	2,500.00	-1,202.25	51.91 %
8760 Miscellaneous	3,604.95	11,708.00	-8,103.05	30.79 %
8800 Audit & Reporting	22,732.50	23,000.00	-267.50	98.84 %
8850 Accounting	2,010.00	1,500.00	510.00	134.00 %
8980 Property Appraiser	9,123.00	9,000.00	123.00	101.37 %
9000 Tax Collector	13,557.03	15,000.00	-1,442.97	90.38 %
9050 Memberships & Subscriptions	4,237.99	4,500.00	-262.01	94.18 %
9055 TIF Payments	274.12	4,500.00	-4,225.88	6.09 %
9751 Squeeze/Valet Parking	28,087.00	58,000.00	-29,913.00	48.43 %
9752 Fleet	6,627.77	10,500.00	-3,872.23	63.12 %
Total 8100 General Administration	137,686.28	188,008.00	-50,321.72	73.23 %
8920 Marketing & Development				
7095 Sponsorships Mktg	1,431.75	6,500.00	-5,068.25	22.03 %
8920.15 Downtown Marketing	49,789.57	68,220.00	-18,430.43	72.98 %
Total 8920 Marketing & Development	51,221.32	74,720.00	-23,498.68	68.55 %
Total 8000 Administration & Salaries	355,726.70	495,258.00	-139,531.30	71.83 %
8761 Program & Other Expense				
7500 Repairs & Maintenance	12,794.51	5,000.00	7,794.51	255.89 %
8765 Banner Installation	2,520.00	3,000.00	-480.00	84.00 %
8920.16 Development Grants & Incentives	299.39	50,000.00	-49,700.61	0.60 %
8920.22 Friday Night Live	3,566.95	6,000.00	-2,433.05	59.45 %
8920.23 Night Markets	26,149.89	15,000.00	11,149.89	174.33 %
8920.24 Tasty Tuesday	12,559.08	40,340.00	-27,780.92	31.13 %

LAKELAND DOWNTOWN DEVELOPMENT AUTHORITY

Budget vs. Actuals: Budget_FY25_P&L - FY25 P&L

October 2024 - September 2025

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
9410 Maintenance & Security	134,849.58	145,000.00	-10,150.42	93.00 %
9745.18 EBT Payout	24,890.99	10,000.00	14,890.99	248.91 %
9745.19 FAB payout	20,970.01	10,000.00	10,970.01	209.70 %
9750 Containers & Beautification	12,652.19	15,000.00	-2,347.81	84.35 %
Total 8761 Program & Other Expense	251,252.59	299,340.00	-48,087.41	83.94 %
9745 Expense-Farmers Curb Market				
8010.14 Salaries DFCM Manager	21,802.38	20,000.00	1,802.38	109.01 %
8010.16 Salaries DFCM Admin	14,211.43	37,000.00	-22,788.57	38.41 %
9745.10 Management Contracts	14,201.22	13,000.00	1,201.22	109.24 %
9745.11 Operating Expenses	4,295.68	3,500.00	795.68	122.73 %
9745.12 Workers Comp (DFCM)	1,225.02	3,000.00	-1,774.98	40.83 %
9745.13 Music/Entertainment	7,510.00	16,800.00	-9,290.00	44.70 %
9745.16 Square Fees	5,614.72	6,000.00	-385.28	93.58 %
9745.20 EFUNDS Fees	436.80	600.00	-163.20	72.80 %
9745.21 DFCM marketing	4,056.62	20,900.00	-16,843.38	19.41 %
9745.22 Special Event Expenses	1,253.31	4,000.00	-2,746.69	31.33 %
9745.23 DFCM SNAP Expenses	139.10	1,500.00	-1,360.90	9.27 %
9745.24 Sales Tax	57.12	200.00	-142.88	28.56 %
9745.25 SNAP Booth Admin	4,620.10	7,500.00	-2,879.90	61.60 %
9745.26 Other Miscellaneous Service Cost	12,148.04	16,000.00	-3,851.96	75.93 %
Total 9745 Expense-Farmers Curb Market	91,571.54	150,000.00	-58,428.46	61.05 %
Reimbursements				
Reimbursement for 40	0.00		0.00	
Total Reimbursements	0.00		0.00	
Total Expenses	\$772,062.50	\$1,040,098.00	\$ -268,035.50	74.23 %
NET OPERATING INCOME	\$297,233.23	\$0.00	\$297,233.23	0.00%
Other Income				
6940 Restricted Accounts				
6950.50 Restricted AOP Funds		58,000.00	-58,000.00	
Total 6940 Restricted Accounts		58,000.00	-58,000.00	
6950 Unappropriated Surplus Funds		684,381.00	-684,381.00	
6950.10 Surplus Grant & Incentives		207,408.00	-207,408.00	
6950.20 Surplus Maintenance & Security		124,980.00	-124,980.00	
6950.30 Surplus Marketing		67,699.00	-67,699.00	
6950.40 Surplus Farmers Market (SMC)		128,683.00	-128,683.00	
6950.65 Surplus Valet		34,405.00	-34,405.00	
6950.66 Surplus First Friday		47,935.00	-47,935.00	
Total 6950 Unappropriated Surplus Funds		1,295,491.00	-1,295,491.00	
Total Other Income	\$0.00	\$1,353,491.00	\$ -1,353,491.00	0.00%
NET OTHER INCOME	\$0.00	\$1,353,491.00	\$ -1,353,491.00	0.00 %
NET INCOME	\$297,233.23	\$1,353,491.00	\$ -1,056,257.77	21.96 %

Narrative for the salaries and wages analysis

July 15, 2025

LDDA positions were compared to “like” positions held at the City of Lakeland. Criteria used to make the comparisons were job duties and minimum qualifications.

Salaried (exempt) employees have a salary range, and a formula is used to determine where in the range the employee falls for pay and increases.

Hourly employees have a Grade and Step Table used to determine pay and increases.

SALARY FORMULA:

The middle point amount in the pay range MINUS the minimum salary DIVIDED by 10. That amount is then multiplied by the number of years of experience.

EXAMPLE:

Salary range for basket weaver is \$20,000 to \$40,000

The mid point amount is \$30,000.

$\$30,000 - \$20,000$ (the minimum salary) = $\$10,000$

$\$10,000$ divided by 10 = $\$1,000$

Susie Q has 5 years of basket weaving experience.

$\$1,000$ MULTIPLIED by 5 = $\$5,000$

$\$20,000 + \$5,000 = \$25,000$

Susie Q will make \$25,000 as a basket weaver

HOURLY GRADE AND STEP TABLE:

Find the starting wage on the table. Move one step for each year of experience.

Determinations:

LDDA salaries on an average of 30% lower than comparable positions at the City of Lakeland.

According to the City of Lakeland HR Manager, city benefits are about 40% of total salary. That includes pension, which replaces SSI benefits. LDDA pays into Social Security. Healthcare, vacation and sick pay, and other benefits are calculated into the 40%.

Benefit differences:

Paid time off – CoL 36 days versus LDDA 22 days (40% more paid time off)

Healthcare – CoL contributes approximately \$1000 per month (see Retiree Insurance Premiums) versus LDDA \$2500 (75% more benefit provided)

Benefit differences, continued:

CoL 12 paid holidays versus LDDA 8 paid holidays (35% more paid holidays)

CoL 12 days of sick leave versus LDDA 4 days of sick leave (66% more paid sick leave)

Conclusions:

Beginning with FY 2026, LDDA should restructure wages, salaries and benefits to more closely align with City of Lakeland so that it can be competitive in the marketplace.

- Match CoL holiday schedule and sick leave schedule
- Provide a larger contribution to healthcare – suggested \$6,000 (Still taxable as income)
- Provide tuition assistance \$2500

FY 2026 Budget:

Tax receipts increase in FY2026. LDDA signature programs – First Friday and Farmers Market – contribute significantly to event staff wages. Those programs' budgets can be reorganized to contribute a larger percentage to wages.

LAKELAND DOWNTOWN DEVELOPMENT AUTHORITY
DRAFT Budget Overview & Detail
October 2025 - September 2026

Current Year Gross Taxable: \$404,262,751
roll back rate 1.7995
\$727,471

	<u>Total</u>	
Income		
6000 Primary Income		
6100 Tax Receipts	\$808,525	2.000 Mil
Total 6000 Primary Income	\$808,525	
6200 Program & Other Income		
6150 Misc Marketing Income	\$3,000	GNO booth sales, etc
6151 Friday Night Live	\$1,000	vendor fees - \$25 per booth - 3 events per year
6152 Night Markets	\$25,000	vendor fees - \$50 per booth - 3 events per year
6153 Tasty Tuesday	\$24,000	ticket sales - average \$2000 per month
6154 Downtown Champions	\$15,000	sponsorships - First Friday; other events; other programs
6155 Banner Income	\$3,000	hanging event banner fees
6300 Investment Income (Money Mkt.)	\$25,000	interest
6450.18 FAB Grant	\$10,000	pass through
6450.19 EBT Electronic Transfer	\$10,000	pass through
6460.40 Other sponsorships	\$1,000	santa
6460.50 Other event sponsorships	\$11,500	Comfort stations
Total 6200 Program & Other Income	\$128,500	
6450 Income-Farmers Curb Market		
6450.11 Shared Marketing Costs	\$160,000	income from vendors
6450.13 Fundraiser/Sales Gross	\$1,000	sales of bags, t shirts
6450.15 Special Event Income-DFCM	\$3,000	mun park extension activities - vendors booth sales; kids market; plant pop up; etc
Total 6450 Income-Farmers Curb Market	\$164,000	
6460 Event Income - FF		
6460.10 First Friday Shared Event Costs	\$99,500	income from vendors
Total 6460 Event Income - FF	\$99,500	
Total Income	\$1,200,525	
Gross Profit	\$1,200,525	
Expenses		
7000 Event Expenses - FF		
7040 Event Insurance - FF	\$2,000	FF portion for workers comp; event ins; etc
7050 Contract event staff	\$20,000	22 staff at average \$154hour per event (100 hours per event) x 12 events = \$1927
7060 Workers Comp Ins - FF	\$1,000	event contribution
7065 Event Square Fees	\$2,500	credit card prcessing
7070 Entertainment	\$0	using sponsorship \$\$
7080 FF Graphics & Printing	\$3,000	FF posters printing and graphic design for all marketing assets
7090 Event Sanitation	\$11,000	potties - 6 with 3 handwashstations
7100 City of Lakeland Fees - FF	\$15,000	police, traffic, parks
8010.17 Salaries Event Admin	\$45,000	staff wages/salaries

Total 7000 Event Expenses - FF	\$99,500
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8000 Administration & Salaries

8010 Salaries & Payroll Expenses

8010.11 Salaries	\$197,000	ED, Admin, Marketing Director
8010.13 Payroll Taxes	\$33,100	All W2 staff wages x .0765
8010.20 Other Benefits	\$30,000	health care, tuition assist, etc. - all staff
8040 Retirement Expense	\$10,000	3% match for eligible employees
8510 Workers Comp	\$6,000	shared with events

Total 8010 Salaries & Payroll Expenses	\$276,100
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8100 General Administration

8200 Leases	\$26,000	117 Kentucky & Cube Smart; NOBAY
8210 Utilities	\$3,000	117 Kentucky elec & internet
8350 Telephone	\$4,500	staff phones; excludes DFCM
		Microsoft 365; google workspace; dreamhost; google voice; connetteam;
8360 Computer Services	\$10,000	quickbooks, Wpforms; computer supplies
8370 Supplies	\$4,000	office supplies; bathroom supplies, etc.
8400 Travel, Meals, Meetings	\$8,000	staff meals; staff travel
8500 Insurance - Liability	\$6,000	General Umbrella
8750 Legal Advertising	\$2,500	required ledger ads for TRIM
8760 Miscellaneous	\$12,590	
8800 Audit & Reporting	\$25,000	CLA
8850 Accounting	\$3,000	billed hours for assistance
8980 Property Appraiser	\$9,415	set by PA in June
9000 Tax Collector	\$16,000	set by TC
9050 Memberships & Subscriptions	\$5,200	see detail
9055 TIF Payments	\$1,000	Fed Building;NOBAY
9751 Squeeze/Valet Parking	\$60,000	Squeeze lunch service
9752 Fleet	\$6,500	truck gas; maintenance;parking spaces

Total 8100 General Administration	\$202,705
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8920 Marketing & Development

7095 Sponsorships Mktg	\$27,000	Flat to income
8920.15 Downtown Marketing	\$68,220	

Total 8920 Marketing & Development	\$95,220
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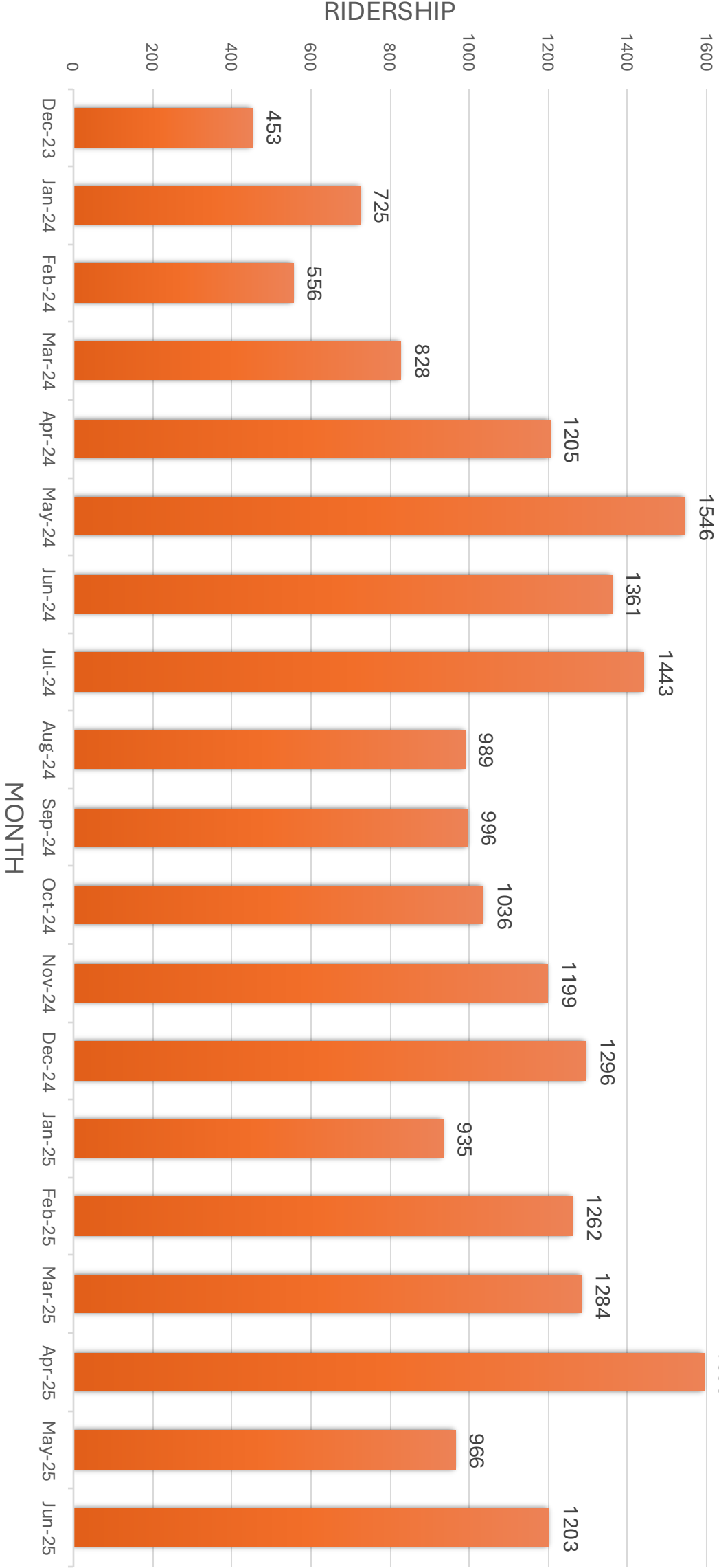
Total 8000 Administration & Salaries	\$574,025
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8761 Program & Other Expense

7500 Repairs & Maintenance	\$3,500	misc office; downtown
8765 Banner Installation	\$3,000	hanging fee
8920.16 Development Grants & Incentives	\$100,000	grants
8920.22 Friday Night Live	\$7,500	projecting sponsorship funds
8920.23 Night Markets	\$25,000	3 per year flat to income
8920.24 Tasty Tuesday	\$24,000	payout to merchants; square fees
9410 Maintenance & Security	\$150,000	Director, safety ambassadors, ambassadors; safety equipment
9745.18 EBT Payout	\$10,000	Flat to income
9745.19 FAB payout	\$10,000	Flat to income
9750 Containers & Beautification	\$30,000	watering \$6240; plant materials

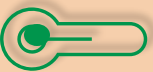
Total 8761 Program & Other Expense		\$363,000
9745 Expense-Farmers Curb Market		
8010.14 Salaries DFCM STAFF	\$75,000	staff wages/salaries
9745.10 Management Contracts	\$17,000	city, potties, etc
9745.11 Operating Expenses	\$8,000	supplies
9745.12 Workers Comp (DFCM)	\$2,000	DFCM insurance contribution
9745.13 Music/Entertainment	\$16,800	\$350 per week
9745.16 Square Fees	\$6,000	credit card processing
9745.20 EFUNDS Fees	\$600	fees for snap machine
9745.21 DFCM marketing	\$14,900	
9745.22 Special Event Expenses	\$5,000	added park events; music; staff
9745.23 DFCM SNAP Expenses	\$1,000	supplies specific to SNAP/FAB
9745.24 Sales Tax	\$200	taxes on merch sales
9745.25 SNAP Booth Admin	\$5,000	FAB tent weekly staff
9745.26 Other Miscellaneous Service Cost	\$12,500	Clean & Safe Workers
Total 9745 Expense-Farmers Curb Market		\$164,000
Total Expenses		\$1,200,525
Net Operating Income		\$0
Net Income		\$0

Monthly Lunch Squeeze Ridership Since December 2023



Average Monthly Ridership: 1,099

SQUEEZE *Plus*

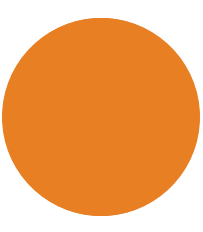


A shuttle van to
provide Squeeze
service during weather
events

Rain
Thunder
Temperatures
below 55°F



Intended to keep Lakeland moving
despite bad weather to avoid major
route changes and/or cancellations



CitrusConnection

PROGRESS IN MOTION

2025-2026 LDDA SPONSORED EVENTS

(in blue: other events in Munn Park or Downtown Streets known at the time of publication)

2025

Friday 8/1 – First Friday “Back to School” 6-9pm – streets closed

Tuesday, 8/19 – Tasty Tuesday 4:30-9pm

Friday 9/5 – First Friday “Septober Fest” 6-9pm – streets closed OPEN CONTAINER ALCOHOL PERMIT

Saturday 9/6, Farmers Curb Market Opening Day 8am-2pm

Tuesday, 9/16 – Tasty Tuesday 4:30-9pm

Friday 10/3 – First Friday “Cookie Carnival” 6-9pm – streets closed

Saturday, 10/11 – Fall Plant Pop Up – Munn Park Pop Up 8am-3pm

Fri-Sun, 10/17-10/19 – Lake Mirror Classic and Contours – Downtown full street closure

Tuesday, 10/21 – Tasty Tuesday 4:30-9pm

Saturday, 10/25 – Fall Night Market 5-10pm – streets closed; OPEN CONTAINER ALCOHOL PERMIT

Friday, 10/31 – Just Cares Fall Festival – S. Kentucky Ave closed

Friday 11/7 – First Friday 6-9pm – streets closed

Tuesday, 11/18 – Tasty Tuesday 4:30-9pm

Saturday, 11/29 – Holiday Craft Bazaar – Munn Park Pop Up - 8am-3pm

Thursday, 12/4 – City of Lakeland Christmas Parade

Friday 12/5 – First Friday “Holiday Spectacular” 6-9pm – streets closed

Saturday, 12/6 – City of Lakeland Snow Fest

Friday, 12/13 – Festive Fridays

Saturday, 12/14 – Holiday Night Market 5-10pm – streets closed; OPEN CONTAINER ALCOHOL PERMIT

Friday, 12/20 – Festive Fridays

2026

Friday 1/2 – First Friday 6-9pm – streets closed;

Tuesday, 1/20 – Tasty Tuesday 4:30-9pm

Friday, 1/30 – Friday Night Live 6-9pm – Munn Park; OPEN CONTAINER ALCOHOL PERMIT overlay for DT businesses

Friday 2/6 – First Friday “Mardi Gras” 6-9pm – streets closed; OPEN CONTAINER ALCOHOL PERMIT

Saturday, 2/14 – Valentine Night Market 5-9pm – streets closed; OPEN CONTAINER ALCOHOL PERMIT

Tuesday, 2/17 – Tasty Tuesday 4:30-9pm

Friday, 2/27 – Friday Night Live 6-9pm – Munn Park; OPEN CONTAINER ALCOHOL PERMIT overlay for DT businesses

Friday 3/6 – First Friday “Foodie Fest” 6-9pm – streets closed

Saturday, 3/14 – Spring Obsession 8a-2p – Munn Park; OPEN CONTAINER ALCOHOL PERMIT (mimosa & beer garden)

Friday, 3/14 – Molly St. Patrick’s Day Street Party – streets closed

Tuesday, 3/17 – Tasty Tuesday 4:30-9pm

Friday, 3/27 – Friday Night Live 6-9pm – Munn Park; OPEN CONTAINER ALCOHOL PERMIT overlay for DT businesses

2026 continued

Friday 4/3 – First Friday 6-9pm – streets closed

Tuesday, 4/16 – Tasty Tuesday 4:30-9pm

Friday, 4/21 – Friday Night Live 6-9pm – Munn Park; OPEN CONTAINER ALCOHOL PERMIT overlay for DT businesses

Friday 5/1 – First Friday “Uno de Mayo” 6-9pm – streets closed; OPEN CONTAINER ALCOHOL PERMIT

Tuesday, 5/19 – Tasty Tuesday 4:30-9pm

Friday 6/5 – First Friday “Family Fun Night” 6-9pm – streets closed

[Saturday, 6/XX – Pride in the Park– Munn Park 10a-3p](#)

Tuesday, 6/16 – Tasty Tuesday 4:30-9pm

Friday 7/3 – First Friday: Picnic in Munn Park 6-9pm – streets closed; OPEN CONTAINER ALCOHOL PERMIT

Tuesday, 7/21 – Tasty Tuesday 4:30-9pm

Friday 8/7 – First Friday “Back to School” 6-9pm – streets closed

Tuesday, 8/18 – Tasty Tuesday 4:30-9pm

Friday 9/4 – First Friday “Septober Fest” 6-9pm – streets closed OPEN CONTAINER ALCOHOL PERMIT

Saturday 9/5, Farmers Curb Market Opening Day 8am-2pm

Tuesday, 9/15 – Tasty Tuesday 4:30-9pm